

BTR Business Technology and Research Park

WESTERN MICHIGAN UNIVERSITY

and the Kalamazoo Bicycle Club Race Team present



the 5th Annual BTR Park Criterium

July 17, 2010
Kalamazoo, MI



A Michigan Challenge event!

\$6000 total prize list

****Bigger prizes – Deeper Payouts****

MERCHANDISE + \$500 in *CASH* PRIMES!!

Event	Start Time	Distance	Entry	Prizes
Men Elite 4	8:00	40 minutes +2	\$25.00	\$700 to 10 places
Masters 45+/55+ (MI Challenge points scored separately)	8:55	40 minutes +2	\$25.00	\$650 to 10 places
Women 1/2/3	9:50	50 minutes +2	\$30.00	\$800 to 8 places
Women 4	9:51	45 minutes +2	\$20.00	Medals to 3 places
Men Elite 5	10:55	25 minutes +2	\$20.00	Medals to 3 places
Men Pro/1/2	11:35	90 minutes +2	\$30.00	\$1990 to 15 places
Kid's Race	1:15	Varies by age	FREE	Ribbons
Men Elite 3	1:45	65 minutes +2	\$30.00	\$900 to 12 places
Masters 35+	3:05	55 minutes +2	\$30.00	\$800 to 12 places
Junior Men	4:10	45 minutes +2	\$10.00	\$160 to 4 places
Junior Women	4:11	35 minutes +2	\$10.00	Medals to 3 places

\$10 Late Fee for day-of and mail-in pre-registrations post marked after July 10, 2010. \$5 discount for a second race
Entry includes \$3 rider insurance surcharge Truesport online charges additional.

Free helmet for every Kid's Race participant!!

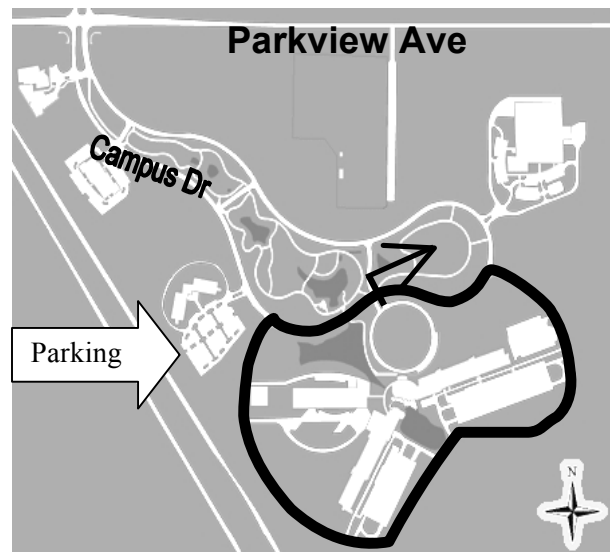
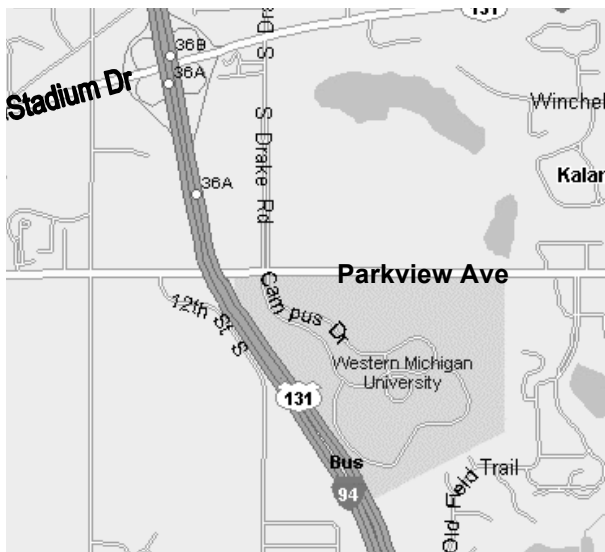
****Registration includes a Free T-Shirt****

(2010 T-Shirt only guaranteed to first 200 entrants, 1 shirt per rider)

Send check and USCF Rider Release Form to: **KBC Racing, 6449 Trotwood St., Portage MI, 49024**
OR register on-line at www.truesport.com (online registration closes July 15, 2010)

Western Michigan University
Community Outreach
1903 W. Michigan Ave.
Kalamazoo, MI 49008-5202

Course: A 1.1 mile circuit around WMU's Engineering College in the Business, Technology, and Research Park. Smooth pavement with three 90 degree turns and multiple sweeping turns. Slight elevation change and usually strong winds promise to keep things interesting! This is the perfect mix for fast, aggressive, and fun racing action.



Registration will be at the Southwest Michigan Innovation Center and will open at 6:30am and close 30 minutes prior to each race

Directions: From US 131 take exit 36A east on Stadium Drive to South Drake. Turn right on S Drake and proceed south across Parkview Avenue onto Campus Drive in the Western Michigan University Business Technology and Research Park. Parking is in the 3rd parking lot on the right at the Southwest Michigan Innovation Center.

Held under USAC Event permit #1153